

Duke University

The Fuqua School of Business Europe GmbH

<http://www.fuqua.duke.edu/admin/executive/partnerships/goethe>

DUKE GOETHE EXECUTIVE MBA

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Duke University's Fuqua School of Business and Frankfurt University's Goethe Business School have joined forces and established the Duke Goethe Executive MBA, a dual-degree, 22-month executive MBA program for working executives.

The Duke Goethe Executive MBA program will begin in May 2005 with an anticipated class of 45 to 60 students predominantly from Germany and surrounding countries. The program enables working professionals to pursue an MBA degree without career interruption. Teaching will take place mainly at Frankfurt's new Campus Westend, combined with two weeks of classroom instruction at the Duke campus in North Carolina and through the Internet using Duke's distance-learning platform. Duke Goethe students will have a minimum of three years of work experience. The GMAT and TOEFL tests are required because all of the classes will be taught in English. Waivers may be granted for the TOEFL. Upon graduation, students will have earned both a Duke MBA and a Goethe MBA.

The curriculum will be based on both Duke's Cross Continent and Weekend Executive MBA programs. In all, a student will take 18 courses. Twelve core courses will lay the foundation of modern management knowledge, and six elective courses will allow students to personalize the program and concentrate on individually chosen issues. The set of elective courses will change from year to year in order to make the program responsive to the changing business demands.

Initially Duke faculty will teach two-thirds of the courses, and Frankfurt faculty one third. Over time, both parties plan to contribute an equal amount of teaching. Some courses are offered in a weekend format with classes running from Thursday to Saturday, and other courses are offered in a one-week format. The face-to-face instructions in the classroom will be complemented by Duke's "place and space" learning platform that enables students to continue their studies in virtual teams outside the classroom.